



Theatrical Sponsorship Opportunity

Dear Art Supporter,

Le Cabaret Noir is a unique and exciting theatrical variety stage performance entering its second year in Seattle, Washington. Performers create live works of art to engage the community through performance. In 2010, this show will be touring the west coast.

What critics have said about **Le Cabaret Noir**:

- "...reminds you of why live performance was invented" – **Seattle Stranger**
- "It's dark, evocative, and seductive" – **Seattle Examiner**
- "This is a wonderful evening to escape into fantasy and have some good laughs" – **Seattle Gay News**

Le Cabaret Noir is a project of The 4 Horsemen Productions, a non-profit production company dedicated to producing experimental and original theatrical nightlife and entertainment through live performance and music, as well as educating performance artists through free business classes. Your sponsorship of the project can help fund an artist's stipend, travel expenses, the opening or closing shows, or overall promotion of the productions.

We invite you to consider purchasing one of our sponsorship packages for **Le Cabaret Noir** 2010 Tour.

Tour Dates:

- March 5th: Olympia Capitol Theater, Olympia, WA
- March 6th: Dante's, Portland, OR
- March 10th: Broadway Studio, San Francisco, CA
- March 14th: The Avalon Theater, Los Angeles, CA
- With possible added dates

Program benefits all levels

- Integrated promotions (contests and incentive programs)
- Branding with our integrated promotions
- Over the top entertainment
- On-site marketing displays and/or sampling
- Guaranteed media placement
- One-time use of our database of 300+ households
- Category exclusivity
- Product displays or samples
- Co-branded placement on our website
- Business-to-business cross promotions
- Discount tickets

Remember it is a **tax write-off** — because our organization is a non-profit 501(c)(3), portions of your sponsorship fee may be tax deductible.

\$1200 Angel Sponsorship

- Be the Angel Sponsor for **Le Cabaret Noir** Tour 2010
- o Your name or logo will receive premium recognition in all our promotional materials and press releases as our exclusive Angel Sponsor as well as the above mentioned.

\$750 Producer Sponsorship

- Your name or logo will be prominently displayed on stage
- You will receive a table to display materials at every show
- Your name or logo will receive premium placement on all our promotional materials

\$500 Director Sponsorship

- Your name or logo will be prominently displayed on the opening night
- You will receive a table to display materials at the opening night
- Your name or logo will receive premium placement on all our promotional materials

\$300 Performance Sponsorship

- Your name or logo will be prominently displayed on the closing night
- Your name or logo will receive premium placement on all our promotional materials

\$100 Artist Sponsorship

- Your name or logo will be listed on all our promotional materials

\$50 Half Artist Sponsorship

- Your name will be listed on all our promotional materials & press releases

Please contact Xavier Frost for more information on sponsorship (206) 396-1440 or xavier@the4horsemen.org
Visit our web blog for more information: www.the4horsemen.org

As a sponsor of **Le Cabaret Noir**, your logo or name will be listed on the following promotional materials for all of our events.

- Press releases to every newspaper in all touring cities and local news, publications, websites, and art organizations
- Promotional postcard mailed locally and to all tour cities contacts of local art organizations
- Posters and flyers distributed locally
- Our website, blog, Facebook, Twitter, mailing list, and all social networking tools listed as a sponsor in the sidebar panel, and including a hyperlink to your website

Interested businesses can email Xavier Frost at xavier@the4horsemen.org or call him at (206) 396-1440. For more information about the event, visit our blog at www.the4horsemen.org. Sponsors will make this tax-deductible contribution to be our fiscal sponsor.

To be listed in our print materials, please commit to sponsorship by Friday, Feb 1, 2010.

Sincerely,



Xavier Frost,
CEO

Sponsorship Form

Yes! I'd like to sponsor *Le Cabaret Noir!*

Sponsorship Level:

- \$1200** Angel Sponsorship
- \$750** Producer Sponsorship
- \$500** Director Sponsorship
- \$300** Performance Sponsorship
- \$100** Artist Sponsorship
- \$50** Half Artist Sponsorship

Sponsor Name _____

Contact Name _____

Street Address _____

City, State, Zip _____

Phone Number _____

Email _____

Website _____

Please complete this form and return with a check made out to

The 4 Horsemen Productions
1633 22nd Ave
Seattle, WA 98122

Questions? Call Xavier Frost (206) 396-1440 or email Xavier@the4horsemen.org

To be listed in our print materials, please return this form and a print-quality digital logo to Xavier@the4horsemen.org by Jan 1st.

Thank you for your support!